

## **Introduction**

Thank you for your interest in Braeburn and our corporate social media channels. Our social media channels are intended for U.S. audiences ages 18 and over. We thank you for your thoughtful participation and information sharing. We ask that you be courteous and respectful at all times.

Please read through our Community Guidelines below and remember to act within these guidelines while you are visiting our social media channels. Thank you in advance for your compliance and participation. These guidelines are subject to change at any time.

## **How Braeburn interacts on social media**

Braeburn may or may not engage with other users on social media. Not all comments or messages that are received will be acknowledged or responded to. Any responses from Braeburn will occur M-F, 9am-5pm, excluding holidays.

Due to industry regulations, any social comments or messages that the Company chooses to respond to may require internal review and approval.

Braeburn is unable to respond to any comments or messages discussing an individual's health, medical conditions or treatment via our social media channels.

Additionally, the Company has the right to block users and/or hide and report any content that does not comply to these Guidelines, including comments or messages that:

- Violate Twitter's, Instagram's or LinkedIn's Platform Rules
- Include profanity, defamatory, offensive, demeaning, harassing or discriminatory language (this may include images, videos or links)
- Violates another person or company's copyright or intellectual property
- Promotes violence in any form or illegal behavior
- Includes spam messages, or irrelevant, unsolicited messages
- Includes proprietary, confidential, sensitive, or non-public information
- Includes a person's personal information
- Includes information that is damaging to the Company's reputation

By posting on one or more of Braeburn's social media channels, users understand that their posts, and any ideas or techniques contained in them, may be freely used by Braeburn in any way and in any media, including on the social channels, on the Company's websites, and in the Company's business.

Accordingly, users should not submit any ideas or materials that they wish to keep confidential or for which they expect to receive compensation. In addition, when users post on any of Braeburn's social media channels, user's name, likeness, and social media handle will be visible and associated with the post. If the Company re-uses the post elsewhere, it may display user's name, likeness and handle there as well.

## **Endorsements and Third-Party Content**

Follows, replies or mentions do not imply endorsement from Braeburn.

Additionally, Braeburn's social profiles may share links to information from third-party organizations that the Company believes support the mission to fight the opioid crisis. Braeburn makes every effort to ensure that this content is reliable and accurate, however, the Company not endorse the content nor is the Company responsible for the content from third-parties.

It is also possible that the links Braeburn shares may change their content over time. Braeburn is not responsible for the content on third-party websites.

Lastly, the Company is not responsible for content altered via retweets or reshares by other users. If the Company is made aware of altered/misrepresentative content posted by other users, it reserves the right to report that content.

### **Medical Advice**

Although Braeburn may share content that discusses opioid use disorder and treatment for opioid use disorder in general, Braeburn's social profiles are not meant to offer medical advice or offer a forum to discuss personal medical situations. Additionally, the Company's profiles are not meant to engage in comments or discussion about specific Braeburn medications or medications from other companies. Users should contact their healthcare provider for any information about medications to treat opioid use disorder.

Users may not solicit or post any medical advice or questions about off-label use of products or clinical trials on Braeburn's social media. A healthcare provider is the best resource for advice and information when it comes to individual health.

All content that appears on Braeburn's social profiles is public – personal information should not be shared.

### **Side Effects or Adverse Events**

Braeburn's social media profiles are not to be used to report adverse events or product complaints. All suspected adverse events or product complaints must be submitted by calling Braeburn at 1-855-314-2855 or FDA at 1-800-FDA-1088 / [www.fda.gov/medwatch](http://www.fda.gov/medwatch).

Any other requests may be directed to <https://braeburnrx.com/contact-us>.

Comments mentioning potential adverse side effects or medical side effects regarding a Braeburn product must be reported to the FDA. The Company may be required to contact a user further to learn more about the experience and concerns.

### **Privacy and Terms of Use**

Users may refer to Braeburn's Privacy Policy and Terms of Use for more information on how the Company protects and may use personal information.